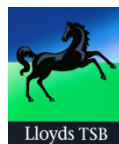


- London 2012 Olympic and Paralympic Games
 - Lloyds TSB: sponsorship and situation analysis, invitation to tender and contract negotiation, strategic planning, activation development and management
 - Deloitte: sponsorship analysis, contract negotiation, strategic planning and activation development
 - Sainsbury's: sponsorship analysis and contract negotiation
 - Currently working with a number of brands and businesses to assist them capitalize on the Olympic opportunity



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